The graphic arts field is becoming more and more dependent on computer technology. In this certificate program, students will develop computer literacy and sound graphic skills that will open career possibilities in the fields of printing, advertising, publishing, marketing, and service bureaus.

The program requires successful completion of three courses.

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>Total Hours</th>
<th>Total Sessions</th>
<th>Tuition*</th>
<th>Textbook</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Introduction to Adobe InDesign</td>
<td>18</td>
<td>6</td>
<td>$389</td>
<td>N/A</td>
</tr>
<tr>
<td>2. Introduction to Illustrator I</td>
<td>18</td>
<td>6</td>
<td>$389</td>
<td>N/A</td>
</tr>
<tr>
<td>3. Introduction to Photoshop I</td>
<td>18</td>
<td>6</td>
<td>$389</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Tuition subject to change.

Please refer to the current Continuing Education & Workforce Development catalog for course specifics (tuition, start date, class time slot and location).

Introduction to Adobe InDesign

This course will cover the basics of creating page layout and design, use of the tools and palettes, placing art and text, and working with the various InDesign features. The lessons are applicable to the Windows version of Adobe as well the Mac.

Knowledge of Illustrator, Photoshop, or Quark is helpful but not necessary. Students must be comfortable using a mouse to navigate an interface, opening menus and dialog boxes, saving files, etc. Students must bring a flash drive for saving files and must register at least three days prior to the start of class in order to use our computers.

Introduction to Illustrator I

This course will introduce artists and graphic designers to the fundamental concepts and techniques for using Adobe Illustrator to create and edit vector-based artwork. Students will learn key features of the program (creating and modifying shapes, drawing with the pen tool, coloring objects and using type). Students must be comfortable using a mouse to navigate an interface, opening menus and dialog boxes, saving files, etc. The lessons are applicable to the Windows and Mac version of Photoshop. Students must bring a flash drive for saving files and must register at least three days prior to the start of class in order to use our computers.
Introduction to Photoshop I

This course will introduce students to the basic interface, tools and functions of Adobe Photoshop. Students will learn about making selections and using layers to create and modify digital photographs and other pixel-based images. The lessons are applicable to the Windows and Mac version of Photoshop.

Student must have basic experience with personal computers and must be comfortable using a mouse to navigate an interface, open menus and dialog boxes, save files, etc. Students must bring a flash drive to class.

Employment Related Information

• Certificate holders can expect to find employment in graphic design roles across many different industries. Roles include product design, graphic design for websites and other functions.

• Job Search Keywords:
  
  graphic designer, product design developer, web designer

• O*NET: A tool for career exploration and job analysis!

  O*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! https://www.onetonline.org/ Type in Computer Graphics in "Keyword or O*NET-SOC Code"

Date Created: 7/31/15
Date Updated: 3/30/22